



Exempt Action Final Regulation Agency Background Document

Agency name	Virginia Department of Transportation (Commonwealth Transportation Board)
Virginia Administrative Code (VAC) citation	24 VAC 30-551-10 et seq.
Regulation title	Integrated Directional Signing Program (IDSP) Participation Criteria
Action title	Promulgation of 24 VAC 30-551-10 et seq., (The Integrated Directional Signing Program (IDSP) Participation Criteria).
Final agency action date	June 16, 2005
Document preparation date	July 19, 2006

When a regulatory action is exempt from executive branch review pursuant to § 2.2-4002 or § 2.2-4006 of the Virginia Administrative Process Act (APA), the agency is encouraged to provide information to the public on the Regulatory Town Hall using this form.

Note: While posting this form on the Town Hall is optional, the agency must comply with requirements of the Virginia Register Act, the *Virginia Register Form, Style, and Procedure Manual*, and Executive Orders 21 (02) and 58 (99).

Summary

Please provide a brief summary of all regulatory changes, including the rationale behind such changes. Alert the reader to all substantive matters or changes. If applicable, generally describe the existing regulation.

The Integrated Directional Signing Program (IDSP) contributes to the public health, safety, and welfare by facilitating motorist awareness and accessibility to historical, cultural, or commercial attractions. It consolidates four specific highway signing programs designed to:

- Specific Travel Services (Logo) Signs: guide motorists to specific gas, food, lodging, camping and attraction locations along Virginia's interstates and controlled-access highways.
- Tourist-Oriented Directional Signs (TODS): a newly-created program for signs used along roads that do not have limited access, such as most primary and secondary highways, to guide motorists to businesses, services, recreation and other facilities nearby.
- Supplemental Guide Signs: guide motorists traveling from outside the immediate area to specific cultural, recreational, historical, governmental, educational, military and other sites of interest.
- General Motorist Services Logo Signs: use symbols or general terms to let motorists know that services such as hospitals, public phones, gas, food, lodging, or camping are nearby.

In addition, the IDSP incorporates special programs signing criteria for the following programs:

- Civil War Trails;
- Birding and Wildlife Trails;
- Wayfinding Signs;
- Virginia Waterways Signage; and
- State Scenic River Signs

Further, additional criteria and considerations for the integration of the Winery Signage Program are addressed in the IDSP.

The IDSP criteria address issues such as: requirements businesses and other program participants must meet for eligibility, new categories for specific programs, and fee structures that were not previously regulatory actions.

Promulgation of the IDSP criteria will render two programs previously filed as APA-exempt regulations obsolete: the *Guidelines for the Logo Program* (24 VAC 30-550-10 et seq.) and *Terms for Installation and Cost of Supplemental Signing* (24 VAC 30-600-10 et seq.). The Office of the Attorney General (OAG) has reviewed the IDSP criteria and fees and determined that they are exempt from the Administrative Process Act through § 2.2-4002 B 11 (Traffic signs, markers or control devices) and § 2.2-4006 A 1 (Agency orders or regulations fixing rates or prices).

Statement of final agency action

Please provide a statement of the final action taken by the agency including (1) the date the action was taken, (2) the name of the agency taking the action, and (3) the title of the regulation.

The Commonwealth Transportation Board approved the current Integrated Directional Signing Program (IDSP) Participation Criteria (24 VAC 30-551-10 et seq.) on June 16, 2005. The Commonwealth Transportation Board rescinded the *Guidelines for the Logo Program* (24 VAC 30-550-10 et seq.) and *Terms for Installation and Cost of Supplemental Signing*, also known as the Supplemental Sign Program, (24 VAC 30-600-10 et seq.) by resolution dated September 16, 2004.

Family impact

Assess the impact of this regulatory action on the institution of the family and family stability.

This action will have some positive effect on recreational activities undertaken by families, since it is designed to facilitate awareness and accessibility to historical, cultural, or commercial attractions.